



Wac'Em Archery Products Introduces New Expandable Broadheads

Hartselle, Ala., November 16, 2015 -- Hunters who prefer mechanical broadheads can now fill their quivers with arrows outfitted with Wac'Em Archery Products' new Expandables. The 2016 models provide supremely accurate field-point precision in a sleek, hard-hitting package. Like its fixed-blade counterparts, every Expandable is engineered to the tightest tolerances and promises maximum efficiency, not to mention wicked good looks and enviable pass-through power, leaving the competition seeing red.

Unlike other expandables on the market, the Wac'Em Expandable is designed to retain energy throughout its flight, like Wac'Em's fixed-blade broadhead, resulting in impressive penetration and giant exit holes. You won't find another expandable with such impressive performance.



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"As we set out to brand and educate bowhunters on the strength, accuracy and quality of the Wac'Em Fixed Blade, we garnered a loyal following of bowhunters who chose our fixed-blade heads over their mechanical favorites," David Langston, vice president of Wac'Em Archery Products, said. "They saw for themselves that the Wac'Em fixed-blades could fly as good as any mechanical, yet they were stronger, had sharper blades and by far out penetrated the mechanical versions on the market. But, we also had to admit that if we could design an expandable version that penetrates like a fixed-blade, we could offer dealers and bowhunters the best of both worlds. We've done that while working around our unique head and blade design."



[Exit hole on antelope shot at 55 yards
by the Wac'Em Expandable](#)

The new Expandables keep with Wac'Em's mission of engineering the world's sharpest, toughest, most accurate broadheads. All of Wac'Em's broadhead offerings promote an unrivaled passion for bowhunting, convey respect for the animals pursued and give customers unequalled value, craftsmanship and results.

The Wac'Em Expandable that penetrates like a fixed blade will be available in a big 2.2-inch cut in a two-blade version and a big 2-inch cut in a three-blade version -- all in 100-grain weights. A crossbow and Deep Six version are also available. All four SKU's will be available in Wac'Em's unique value four-pack design with a MSRP of \$44.99.

100-GRAIN Item # E-2100

- Two-Blade Expandable Head
- True Field Tip Accuracy
- Premium 7075 Aluminum
- .034-inch Stainless-Steel Blades
- 2.2-inch Cut Diameter

100-GRAIN DEEP SIX Item # E-2100D6

- Two-Blade Expandable Head
- True Field Tip Accuracy
- Premium 7075 Aluminum
- .034-inch Stainless-Steel Blades
- 2.2-inch Cut Diameter



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100-GRAIN Item # E-3100

- Three-Blade Expandable Head
- True Field Tip Accuracy
- Premium 7075 Aluminum
- .034-inch Stainless-Steel Blades
- 2-inch Cut Diameter

100-GRAIN CROSSBOW Item # E-1100

- Three-Blade Expandable Head
- True Field Tip Accuracy
- Premium 7075 Aluminum
- .034-inch Stainless-Steel Blades
- 2-inch Cut Diameter

For high-res Images, [Click here](#).

For more information, visit www.wacemarchery.com, email David Langston at David@Wacemarchery.com or call 256-502-9770/256-502-9770.